

A woman with a bindi and nose ring, wearing a red and purple patterned sari, is shown from the chest up, knitting a colorful, textured fabric. She is holding knitting needles and the fabric is draped over her lap. The background is a light gray wall. The right side of the image features a large red curved shape containing the title text.

Annual Report

FY 2024-25

Ipas
DEVELOPMENT
FOUNDATION

Ipas Development Foundation works to improve sexual and reproductive health with a focus on preventing and managing unwanted pregnancies. In collaboration with state governments, we strengthen training systems and community outreach to improve the reproductive health of women and girls.

General Body Members

Prof (Dr) Manju Chhugani

Dean – School of Nursing Sciences and Allied Health, Jamia Hamdard
Board Member – Midwives Alliance of Asia
Executive Member – White Ribbon Alliance of India

Dr Jaydeep Tank

Immediate Past President – The Federation of Obstetrics and Gynaecological Societies of India (FOGSI)
Chairman – Publication Committee of Asia Oceania Federation of Obstetrics and Gynaecology (AOFOG)
Deputy Secretary General – AOFOG's subcommittee on unsafe abortions

Board of Directors

Dr Manisha Malhotra

Public Health Expert, Former Deputy Commissioner – Ministry of Health and Family Welfare

Ms Ruchita Agarwal

Founder – 10X Growth Solutions

Mr Vinoj Manning

Chief Executive Officer – IDF

Ms Anisha Aggarwal

Senior Director, Strategy & Development – IDF

Ms Pooja Sethi

Senior Director, Finance & Administration – IDF

Reflections on FY 2024-25

This past year brought steady progress, greater visibility, and a stronger commitment at Ipas Development Foundation (IDF). A proud milestone was our recognition both as a Social Impact Icon and as one of India's Top 50 mid-size workplaces for 2024 by the Great Place to Work Institute – we were the only NGO to make the list. These acknowledgments reaffirmed our commitment to building an impact-driven organization that reflects the values we uphold through our work.

This year underscored the importance of sustained government engagement in advancing reproductive health. In particular, our work with state governments to operationalize the Medical Termination of Pregnancy (Amendment) Act, 2021, demonstrated a shared commitment to translating policy into practice. We focused on making safe abortion services more accessible, including through targeted efforts at urban primary health centres. This movement toward integration at lower levels of the public health system reflects a broader shift in building more equitable and decentralized care.

In family planning, our focus on expanding reversible contraceptive options for young and newly married couples highlighted a critical lesson: choice means little without awareness, trust, and access. Through deeper community engagement, we worked to ensure that systemic readiness was matched by demand and informed decision-making on the ground.

Importantly, we continued to engage with the social and attitudinal realities that shape reproductive health. Insights from our Abortion Opinion Survey reminded us that legal and service-level improvements must go hand in hand with efforts to address stigma, misinformation, and the power dynamics surrounding women's autonomy.

This year also reinforced the transformative role of young people in reshaping narratives, building trust, and pushing for change within their communities. The voices and lived experiences of our youth leaders and *yuva saathis* remained central to our work, reminding us that sustainable change is rooted in participation.

As we look ahead to the next year, we carry forward the momentum built this past year – with gratitude to our partners, supporters, and the communities we serve.

In this report we share the key highlights and achievements of our work in 2024-25.

Our Impact

ABORTION CARE

2,123 providers trained to offer safe abortion services

1,918 MBBS doctors are now eligible for the first time to provide comprehensive abortion care (CAC) services

1,50,036 women received abortion care at IDF-supported facilities



CONTRACEPTION

4,054 providers trained

2,793 facilities supported to offer contraceptive services

3,64,474 women received contraceptive services at IDF-supported facilities



ADOLESCENT AND YOUTH SEXUAL AND REPRODUCTIVE HEALTH

167 adolescent-friendly health clinics strengthened

58,741 adolescent girls and young women aged 10-24 years received SRH information

1,39,603 young women aged 15-24 years received SRH services



Assisting State Governments in Strengthening Reproductive Health Services

Technical Support to States for Safe Abortion Access

With the continued implementation of the MTP (Amendment) Act, 2021, we supported several states in operationalizing the law. In Odisha, our partnership with the Directorate of Family Welfare was renewed through a Memorandum of Understanding (MoU), extending until April 2026. Additionally, in Rajasthan, our partnership with the Directorate of Medical Health & Family Welfare was renewed through an MoU, extending until October 2027. These long standing partnerships underscore a shared commitment to improving abortion services across the public health system.



In Punjab, at the request of the national Ministry of Health and Family Welfare and the state government, we conducted a state-level Training of Trainers (ToT) on Comprehensive Abortion Care (CAC). The session, inaugurated by Dr. Padmini Kashyap, Deputy Commissioner - Comprehensive Abortion Care, PCPNDT, AD/B Programme, Ministry of Health and Family Welfare, Government of India, marked the completion of our second ToT cohort in Punjab, covering 28 trainers. We also conducted ToTs across Assam, Bihar, Chhattisgarh, Odisha and Uttar Pradesh, this past year.

National-Level Engagement and Assistance to the Government of India

We continued our engagement with the Ministry of Health and Family Welfare (MoHFW) to advance national-level efforts on safe abortion and family planning. We assisted in updating the content on safe abortion – specifically the provisions of the amended MTP Act – in the ASHA induction training modules. Additionally, we contributed to the revision of documentation formats in line with the MTP Rules, ensuring consistency with the updated framework.

Medical Abortion Services for the Urban Poor

In Karnataka, Madhya Pradesh, and Uttar Pradesh, we assisted state governments in strengthening medical abortion (MA) service delivery at urban primary health centres (UPHCs) – a critical but often underutilized tier of the public health system. We facilitated state and district level planning and review meetings, conducted hands-on MA training for providers, complemented by mentoring and follow-up visits to reinforce quality and adherence to protocols.



IEC materials, counselling tools and a comprehensive MA care package (including an information leaflet, sanitary pads, pain medication, and IFA tablets) were developed and made available at facilities.



We also strengthened community outreach through sensitization of frontline health workers (Urban ASHAs), community radio programs, wall paintings and signages at UPHCs to increase awareness, address stigma, and connect women to services. Through this comprehensive approach, we focused on unlocking the potential of UPHCs as accessible and equitable points of care, particularly for urban poor populations who remain vulnerable to unsafe abortion practices.

National-Level Engagement and Assistance to the Government of India

Our technical assistance also extended to post-pregnancy family planning. Dr. Sangeeta Batra, Chief Technical Officer – Health Systems at IDF, served as a member of the national expert group convened by the Family Planning (FP) Division, MoHFW to develop the Post-Pregnancy Family Planning manual and related IEC materials. These resources, currently under development, are being designed to comprehensively address both postpartum and postabortion FP.

Access to and Demand for Reversible Contraceptive Methods

We deepened our efforts to strengthen the availability of and access to choice-based family planning through the VIKALP project in Madhya Pradesh and Rajasthan. With a focus on promoting reversible methods of contraception among newly married and young couples, our work spanned multiple levels of the health system. At the district level, we supported the district health societies to align with FP2030 priorities and integrate reversible contraception into routine review mechanisms. At the facility level, we introduced standardized protocols and parity-wise reporting formats to improve monitoring, strengthen data-driven decision-making and prioritize service delivery to low-parity women and couples.



To enable quality service delivery, we worked to build the capacity of providers, health managers, and ASHAs through our Values Clarification and Action Transformation (VCAT) modules. We also assisted state governments in integrating VCAT into formal training programs on reversible contraception. We complemented this supply-side strengthening by facilitating awareness-building through community radio programs and by supporting the use of platforms such as Saas Bahu Sammelans and Village Health, Sanitation and Nutrition Days (VHSNDs) for counselling and informed choice.

In Assam, we continued our partnership with the Ministry of Health and Family Welfare, Government of India, and the Government of Assam to assist in the pilot of subdermal single-rod implants and subcutaneous injectable contraceptives. Initially rolled out in six districts, this government-led initiative was expanded to ten districts. This represents a significant step towards expanding choice and access to newer, long-acting reversible contraceptive methods for women.

Strengthening the Family Health Ecosystem

Landscaping Exercises

As part of our project to understand the private healthcare sector landscape in India, particularly among facilities that provide Reproductive, Maternal, Newborn, and Child Health (RMNCH) services, we created a comprehensive database of private healthcare facilities in Uttar Pradesh, Bihar, Madhya Pradesh, and Odisha. Key insights from this private health sector landscaping were presented at several high-level convenings, including at the Presidential Conference of Federation of Obstetric and Gynaecological Societies of India (FOGSI). These opportunities enabled us to share emerging evidence, highlight barriers and opportunities within private facilities offering RMNCH services, and inform the direction on potential interventions to improve quality of care.

We also initiated a landscaping exercise to gather a comprehensive understanding of the digital counselling and knowledge awareness solutions in India, including products and services in family health. This landscaping study will guide the design and scaling of digital counselling interventions across various demographics and regions. Additionally, insights gained from this work will inform the development of strategies to expand informed choice regarding contraceptive methods/use in India.

Insights for Strengthening Postabortion and Postpartum Family Planning Services

In March 2025, we initiated a study in Madhya Pradesh to explore enablers and challenges to scaling up postabortion (PAFP) and postpartum (PPFP) family planning services. Using a mixed-methods design aligned with the World Health Organization's guidance, the study is triangulating insights from multiple sources: a comprehensive review of national and state-level policies and guidelines, analysis of publicly available secondary data, documentation of relevant case studies, and key informant interviews.



Private Healthcare Sector Engagement

We continued our work to expand contraceptive options for postabortion women by strengthening the private health sector network in Bihar and Uttar Pradesh. Our efforts focused on equipping providers with the skills and confidence to offer newer methods within the contraceptive basket of choice. This included hands-on training for providers on long-acting reversible contraceptives, such as Implants – broadening access and enabling more informed contraceptive choices for clients.



Broadening the Lens on Anaemia in Women

Heavy menstrual bleeding remains a largely under-recognised contributor to anaemia in women, despite the growing urgency of India's anaemia burden. In February 2025, we co-hosted an expert consultation in partnership with AIIMS New Delhi, Ipas and the Children's Investment Fund Foundation to reframe the approach - shifting the conversation from iron supplementation alone to also addressing blood loss. The consultation brought together various stakeholders, including from the Ministry of Health and Family Welfare, and emphasized the need for integrated responses within national health programs, ensuring that women's reproductive and overall health needs are addressed holistically.



Community Outreach

In July 2024, as part of World Population Day activities, we supported the district health authorities of Kamrup Metropolitan, Assam, to organize a community drive with Sarathi vans - mobile units spreading awareness on family planning. The vans, flagged off by top district health officials, carried jingles, IEC materials, and key messages on Implants and Injectables, taking contraception conversations directly to the community.



In May 2024, on World Menstrual Hygiene Day, youth leaders in Assam, Madhya Pradesh, and Jharkhand facilitated awareness sessions and community discussions on menstruation. These activities aimed to encourage open dialogue and increase understanding of menstrual health among adolescents and community members.



In West Bengal, we strengthened youth-led SRH efforts through school and community-based engagement. In Diamond Harbour, our ongoing mentorship of Yuva Saathis - community-based peer leaders - created space for open conversations on topics like menstruation, contraception, and reproductive health. At a refresher training, many shared how their work is helping shift mindsets and break long-held silences in their villages.



We also partnered with the National Health Mission's School Health & Wellness Programme in South 24 Parganas to train School Health Ambassadors on gender equality and adolescent health. Together, these initiatives are building informed, confident youth leaders who are changing the narrative on SRH from within their communities.

Awards & Recognition by Great Place to Work[®] Institute



*8 years in
a row*



*Among top
50 in India*



IDF Team Members Recognized by State Governments



Vikash Kumar was honored for his support to Comprehensive Abortion Care and Postabortion Family Planning programs in Patna, Bihar.



Kaleshwar Yadav was honored for his work in Comprehensive Abortion Care in Jharkhand.

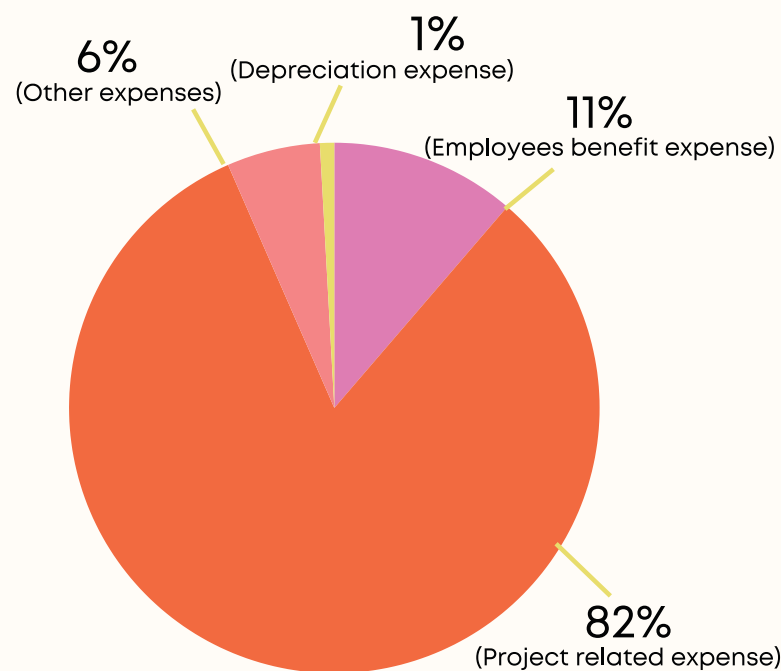


Kapil Sharma received recognition for his commendable efforts in promoting the use of family welfare resources in Sikar, Rajasthan.




Alok Chaturvedi was honored for his outstanding contribution to the Family Planning program in Lucknow, Uttar Pradesh.

We are grateful to our donors for their continued commitment and support to IDF's mission



Financial Statement 2024-25

Expenditure	Amount
Employees benefit expense	Rs 4,18,18,316
Project related expense	Rs 30,39,96,305
Other expenses	Rs 2,10,53,551
Depreciation expense	Rs 32,26,701
TOTAL	Rs 37,00,94,873

A photograph of a woman wearing a patterned headscarf, looking down with her hands clasped. The image is semi-transparent, allowing text to be overlaid. The background shows some foliage.

IDF has a functional Internal Complaints Committee as per the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013. The ICC received no complaints this year.

Disclaimer: The photographs used in this publication are for illustrative purposes only; they do not imply any particular attitudes, behaviors, or actions on the part of any person who appears in the photographs.

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