

Building Grassroot NGO Capacities for strengthening women's healthcare services

- Strengthening technical and operational capacities of grassroot NGOs.
- Organizing grassroot NGOs for collective action at the state and district levels.
- Strengthening maternal and reproductive healthcare at facilities.
- Enhancing SRH awareness in local communities.
- · Engaging with stakeholders and influencers.
- Creating a supportive and an enabling environment.



Gender Equality: Access to non-judgemental sexual & reproductive health

- Creating and mentoring community-based youth leaders.
- Improving knowledge and dispelling myths and misinformation.
- · Creating a supportive ecosystem.
- Ensuring provision of respectful and non-judgemental services at facilities.
- Ensuring referrals and providing accompaniment support for easy access.



WASH: Taking menstrual hygiene forward

- Creating and mentoring community-based youth leaders.
- Identifying the barriers to adoption of menstrual hygiene best practices.
- Enhancing community knowledge and dispelling myths and misconceptions.
- Providing sanitary napkin supplies in communities.
- Installing machines in schools for disposal of used sanitary napkins.



Men Engage: Nurturing men as allies for women's sexual and reproductive health

- Nurturing men as change agents and supportive allies in women's sexual and reproductive health (SRH) journey, thereby improving the SRH ecosystem.
- Creating and mentoring community peer leaders to promote access to SRH.
- Improving SRH practices among men by increasing awareness, addressing negative norms and social stigma.
- Sensitizing men to adopt modern methods of contraception, encouraging informed choices.



Building Awareness in Adolescents

- Building awareness on good touch, bad touch; and menstrual hygiene practices in children and adolescents aged 10-14 years.
- Increasing self-awareness about body changes, through games and stories to make adolescents self-aware.
- School interventions to improve knowledge and enhance supportive environment.
- Community sessions with mothers of adolescents to empower them with information and garner support.
- Referral and accompaniment support for easy service access.



Leveraging Artificial Intelligence for preventive healthcare and empowerment of young women

- Empowering young women to take control of their health decisions, while maintaining their privacy.
- Disha didi our WhatsApp based chatbot responds to user queries on menstrual hygiene, contraception, adolescence, reproductive tract infections (RTIs), sexually transmitted infections (STIs), and COVID-19.



Empowering Young Women: Destignatizing sexual & reproductive health digitally

- · Developing and promoting digital campaigns.
- Normalizing conversations on reproductive health.
- Addressing barriers related to stigma and low awareness.
- Creating a safe space to engage on SRH topics.
- Enhancing youth awareness and engagement on SRH



